

THE PRINTER'S MARK

1512 4th Ave, Rock Island, Illinois • 309-283-1308



PRODUCT CATALOG



PRINTING

With a Purpose!

THE PRINTER'S MARK IS A FULL SERVICE PRINTER

Enjoy custom printing services, graphic design and affordable pricing, all while helping to build a stronger community. At The Printer's Mark every job we print means work and training for persons with mental health challenges on the journey to recovery.

Meaningful work is the key to a productive and satisfying life, and as a division of Transitions Mental Health Services, The Printer's Mark works with those impacted by mental health challenges to bring you a quality product.

Consider The Printer's Mark for your next job and start

PRINTING *With a Purpose!*

VALUE ADDED SERVICES

GRAPHIC DESIGN • INSTALLATION • FREE DELIV-

BUSINESS CARDS



FULL COLOR BUSINESS CARDS

Make your business stand out with high-quality, full color business cards. With several stocks and styles of paper to choose from and in house design services, you can be sure that you'll have something one of a kind to take your branding to the next level.



PLASTIC: FROSTED, CLEAR, OR WHITE

Plastic Cards are durable and printed on 20PT plastic. Available in frosted, clear, or opaque white.



RAISED FOIL AND UV

The combination of raised foil contrasted with the velvety smooth suede foundation. Metallic embossment effects can enhance amazing detail in images, special accents, and logos.



PAINTED EDGE CARDS

Solid Painted Edge business cards! This card is a sturdy, ultra thick, 32pt with plenty of room on the edge for featuring color accents. Choose from a selection of eye-catching, vivid colors, or classic white.



LUSTER CARDS

Extra durable, water resistant, glossy Luster Cards are printed on 16pt card stock and then they are laminated with an optically clear 3mil gloss laminate on both sides, making the cards a colossal "22pt" thick.



SUEDE CARDS

Soft to the touch, Suede Cards are printed on 16pt card stock, then they are laminated on both sides with 1.5mil scuff resistant, soft velvet laminate, which give them a substantial thickness of 19pt.

MARKETING PRODUCTS



FLYERS & BROCHURES

Flyers and Brochures are available with a variety of folding options in various sizes. Standard Accordion folds up to 5 panels. Coating options on this product category include AQ or UV Coating. No AQ or Spot AQ is available through estimating.



DOOR HANGERS

Hangers help you maximize your marketing impact efficiently. They are at the pinnacle of effectiveness in this rapidly evolving world of direct marketing strategies.



POSTCARDS

Reach new markets, maintain contacts and more with full color Postcards! Printed on premium quality card stock, Postcards are an ideal way to attract new business, stay in touch with existing clients, thank and reward loyal customers. Ask about EDDM (Every Day Direct Mail) opportunities.



BOOKLETS

Booklets are powerful sales tools and provide an excellent way to communicate key messages about your services, products and company. Booklet styles are spiral or saddle stitch bound. Please note for saddle stitched booklets, number of pages must be divisible by 4.



BOOKMARKS

With a variety of card stocks, you can be sure you won't lose your place with these excellent Bookmarks.

MARKETING PRODUCTS



CALENDARS

Custom Calendars mean 365 days of brand exposure! Calendar printing is an easy and cost-effective way to make sure your business or brand is seen by a large number of people every day. It's also a great way to promote your business.



COUNTER CARDS

Any flat surface or countertop becomes premium ad space with easel backed Counter Cards. Use them in glass display cases, on bookshelves, register counters and tabletops. Place your marketing message at eye level with full color printed Counter Cards. With several sizes to choose from and the option of lightweight foam core or durable PVC, Counter Cards fit a variety of applications. Counter Cards have chipboard easel backs and are recommended for indoor use.



GREETING / NOTE CARDS / INVITES

Get the word out with Greeting Cards, Note Cards and Invites. All products are available with several finishing options and are printed on the highest quality paper with several options to choose from. All three items can include a half score and some have the option to add gift card slits or are flat cards.



LETTERHEAD

Complete your business package with Letterhead, which can be printed on a variety of paper stocks.



ENVELOPES

Envelopes come in a variety of popular sizes and can be used for a wide range of applications. We offer most sizes from small announcement envelopes to large 10x13 envelopes. We can print full color as well as Pantone matching. Blank envelopes are available for purchase.

MARKETING PRODUCTS



EVENT TICKETS

Out-Stub the competition with premium full color Event Tickets! Available in a variety of popular sizes with optional variable numbering and perforation, Event Tickets are printed using superior quality stocks and finishes for a professional touch. Numbered tickets are essential for any paid event, allowing you to ensure that all entrants are paid and accounted for. Great for things like fundraisers, raffles, charity galas, theater and more.



BUSINESS CARD / ANNOUNCEMENT MAGNETS

Give your brand, product or service staying power by advertising with Magnets! Printed on premium quality 17pt magnet-backed uncoated stock. Magnets come in sizes ranging from business card size to announcement card size. Announcement Cards are flat cards that are perfect for invitations and save the date cards.



NCR FORMS

Leave the carbon mess behind with NCR Forms – the modern alternative to carbon paper! NCR Forms are an efficient way to provide multicolored copies of a single document with handwritten or typed information. Use them as order forms, packing lists, invoices, receipts, and more. Useful where signatures, dollar amounts, or other information will be added to the form by hand. They're available in 2 Part (White, Canary) , 3 Part (White, Canary, Pink) and 4 Part. Choose collated sets that are glued on the short edge or have them padded with a wrap around cover. Optional forms can be numbered.



NOTEPADS

Notepads are available in various sizes and page count with a full four color of offset process. All the notepads come with a nice sturdy chip-board backing. Run size quantities are based on total number of finished pads.



POSTERS

Get your message out with our high quality full color Posters! Printed on a range of stocks with the option of glossy or dull finish. We give you the versatility to ensure your message looks its best wherever it is displayed.

MARKETING PRODUCTS



PRESENTATION FOLDERS

Impress your business meetings, conferences and trade shows with durable, high quality Presentation Folders. Choose from a variety of papers, coating options and sizes. Be one of a kind with the unique 6x9 mini folders. Complement your presentation with Sell Sheets, Flyers and Business Cards



ROLL / SHEET LABELS

Roll Labels are great for packaging and promotions. Use them on bottles, as warning labels, or for branding. With different stock options, you will never run out of uses.



STICKERS

Create memorable marketing campaigns with full color Stickers and Bumper Stickers. Stickers are the perfect way to brand boxes, bags and retail products, while allowing you to elevate your brand.



TABLE TENTS

Whether it is for special promotions, restaurant menus, or informational purposes, Table Tents are a direct form of advertising to your customers.



WINDOW CLINGS / DECALS

Window Clings are near photo quality and ideal for POP signage on glass or glass-like smooth and clean surfaces. They are printed on a glossy material and can be used indoors or outdoors. Clear Window Clings range in sizes from 3x3 to 12x18 and cling on the front side of the print. If your Clear Window Cling is intended to be viewed from the outside of a window, then the artwork must be reversed.

MARKETING PRODUCTS



MENUS

The perfect marketing option for restaurants, trade shows and events, these high-quality Menus feature a variety of sizes, stocks, finishes and folds to fit any occasion or promotion. Ask about No-Tear washable paper.



TEAR-OFF CARDS (PERFORATED)

Tear-Off Cards are a perfect 2-in-1 promotion piece to get your name out. Tear-Off Cards have a perforated business card on the bottom, that your customers can easily tear-off and store. Tear-Off Cards offer a multitude of uses such as membership cards, coupons, raffle tickets, appointment cards, etc.



ANNUAL REPORTS / NEWSLETTERS

Annual Reports / Newsletters are powerful sales tools and provide an excellent way to communicate key messages about your services, products and company. Set up in one page spreads, folded, saddle stitched, or spiral bound reports/newsletters.

The Printer's Mark is a Full Service Printer

WIDE FORMAT PRINTING

Banners • Yard Signs • Decals & More

DIGITAL PRINTING

Business Cards • Envelopes • Brochures
Booklets • Stationery & More



New Year, New Possibilities!

NEW Photo Gifts

Canvas, Glass, Wood, Mousepads & More

Don't see what you're looking for? We do custom projects, too!

UV Printing Available for
Hard Surfaces up to
24" W x 36" L x 6" D



NEW Customized Promotional Products

Drink and Poker Chips, Golf Balls & More

CALL 309-283-1308 TO PLACE YOUR ORDER

SIGN PRODUCTS



YARD SIGNS (CORRUGATED)

Rigid Coroplast is typically used for yard, parking, real estate, and election signs. They are waterproof. Comes in whatever size you desire up to 10 ft Wide and 5 ft High. Also available in cut out shaped signs.



CAR MAGNETS

Car Magnets are printed on heavy-duty material and ideally suited for car door signage. These glossy magnets can also serve as temporary signage for construction sites or other changing work environments and offer longlasting outdoor use.



BANNERS

Banners can be used for billboards, building wraps, banners, trade show signage and more. Waterproof and durable. Use them outdoors and indoors. Several sizes available. Can choose between standard banner or mesh banner material.



FOAM BOARD

Foam Board is great to display your photos, sales presentations, posters, etc. Add an easel if you like. Several sizes to choose from or custom sized as needed.



POSTER PAPER PRINTS

Show off your prints with poster paper. Available in matte or gloss finish. Lamination available to make sturdier. Custom sized as needed.

SIGN PRODUCTS

ALUMINUM SIGNS

Great way to display your company business on a building. Two sided pre-finished masked ACM panel, consisting of two 0.15mm aluminum sheets and laminated to both sides of a black polyethylene core. Matte white finish both sides. Easy to cut or rout. Accepts vinyl and digitally printed vinyl graphics.



CANVAS / WOOD / GLASS PRINTS

High quality UV prints on Artist Canvas, Wood, or Glass. These prints can be used as gifts or for business and photography applications. Available in several standard sizes.



BACKLIT POSTERS / SIGNS

Lighten up with Backlit Posters! Composed of a 9mil semi-rigid material with a glossy topcoat, Backlit Posters allow customers to create messaging that lights up and stands out with vivid backlit graphics and superior light diffusion.



CUSTOM-PRINTED DRY ERASE BOARDS

Choose from several substrates on which to adhere dry erase boards. Available up to 10 ft long.



PVC SIGNS

Expanded closed-cell polyvinyl chloride (PVC) extruded sheet with a smooth low-gloss finish. For indoor/outdoor signage. Sintra is the brand. Customize your size.



DECALS



FLOOR GRAPHIC DECALS

Transform high-traffic floor areas into attention-grabbing ad spaces with Floor Graphics. Our removable Floor Graphics are ideal for interior applications on most dry, clean and untextured floors.



WALL GRAPHIC DECALS

Wall Graphics are produced with low-tack adhesive backing. This product is ideal for use on almost all surfaces: office or bedroom walls, laptops, and glass windows. It can be repositioned many times over.



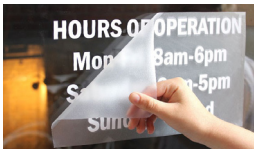
HIGH TACK PERMANENT WALL / FLOOR DECALS

Vinyl is printed on permanent adhesive backing, then attached to an unscored release liner. This product is incredibly durable and can be used both indoors and outdoors. Great for concrete walls or hard to stick surfaces.



CAR DECALS

Use Car Decals to add your logo, phone, etc. to your vehicle to advertise your business 24/7. Printed on vinyl with tape overlay. Easy do it yourself install or we can install it for you.



VINYL WINDOW LETTERING / IMAGE DECALS

Vinyl cutout lettering/ logos/images can make any business pop. Printed on vinyl with tape overlay. Easy do it yourself install or we can install it for you.



MESH WINDOW FILM / PERF FILM

A white, flexible vinyl front with a 2mil optically clear laminate. This perforated window film is designed for production of see-through graphics for windows. Recommended for use on flat vehicle windows or retail store windows.

STANDS

DISPLAY STANDS

Display Stands are made from rigid, weather-safe plastic and can be used indoors or outdoors.



Signicade Signs

PLATICAIDE High density modified polyethylene portable sign frames



PLATICAIDE High density modified polyethylene portable sign frames



METAL STANDS

Metal stands are great for real estate or longer term advertising. Choose from a variety of sizes and orientations to best fit your needs.

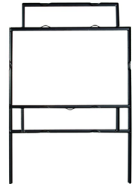
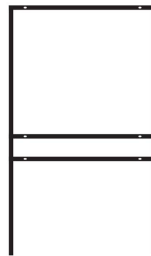
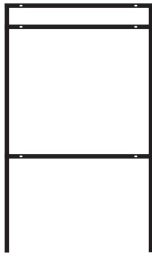
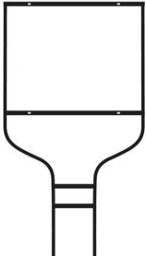


PHOTO CUTOUT STANDS / FRAMES/ PROPS

Make your event stand out with Photo Cutout Stands, Frames, and Props. Great for parties and weddings!



TRADE SHOW / MARKETING DISPLAYS



TABLE THROWS OR TABLE RUNNERS

Table Throws will add a finished professional look to any table display, trade show booth, or special event. They are 100% polyester, wrinkle resistant and printed using a superior quality dye sublimation process.



BACKDROPS

Display brand messaging, event backdrops, trade show signage and more in a flash on 13oz Scrim Vinyl with Telescopic Backdrop Banner Stands! Portable and easy to set up, these durable and waterproof banners are ideal for use both indoors and out.

BANNER STANDS

Our Aluminum Retractable Banner Stands are available with banners. The retractable stands are conveniently packed in a small bag and set up in a few easy steps. Several banner stands and sizes to choose from. Maximum impact with minimal effort! Instantly promote brands and more with Tabletop Retractable Banner Displays. Perfect for customers on the go!



POLE FLAGS

Pole Flags are printed using superior direct to fabric dye sublimation equipment. These premium quality flags are printed on 3 oz. polyester and have a canvas reinforcement strip with 2 grommets on either the left or the right side, parallel to the short side of the flag.



FEATHER FLAGS

Feather Flags are printed using superior direct to fabric dye sublimation equipment. These premium quality flags are printed on 3oz polyester. Ideal for advertising businesses, events, and trade shows.

PROMOTIONAL PRODUCTS



KEY TAGS

Key tags are great for giveaways and discount programs. Printed on a white plastic and over-laminated with 5 mil clear material on both sides. Finished product is approximately 20mil thick, 2 1/8" W x 1 1/8" H x 20mil D.



KOOZIES

Several colors to choose from. Printed front and back 3"W x 3"H and bottom imprint. Great way to promote your business name.



CUSTOM COLORING BOOKS

Add flair to your advertising with Coloring Books. Several different sizes and paper options to choose from. Let us create your very own custom design.



BUTTONS

Buttons are printed at full bleed with full colors on durable material and low minimum quantities. Create a custom message; include a logo and a phone number. Perfect give away at trade shows.



CUSTOM BOXES

Fully customizable boxes for your products, presentations, or promotional items. Choose from a selection of different styles and materials including: Roll-End Tuck-Top, Pillow, Sales Presentation, Wine, Golf Ball Boxes and more.



PROMOTIONAL PRODUCTS



COASTERS

Personalized Coasters made from ultra white premium paper ideal for business advertising and special occasions like weddings, engagements, christenings, bar/bat mitzvahs, save the dates, and more! What better way to promote the message of your event than with personalized ultra-thick drink coasters?



MOUSEPADS

We're living in a Digital Era. Make the most of your advertising efforts with custom printed mousepads. Every time customers and prospects browse the web or update their status, what will they be reminded of? Your brand! We're on the computer every single day - mouse pads advertise 24/7!



DRINK CHIPS / POKER CHIPS / BALL MARKERS

Drink Chips are available with your logo or design on wood or plastic. Poker Chips are available in a variety of colors and styles that are sure to wow your guests or customers.



GOLF BALLS

Custom Golf Balls are not only great as gifts but also for events or golf outings! Full color UV print is sure to leave an impression.

Don't see what you're looking for? We do custom projects, too!

UV Printing Available for hard surfaces
up to 24"W x 36"L x 6"D

CONTACTS

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"PRINTING WITH A PURPOSE"
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